

ALL INDIA BANK OFFICERS' CONFEDERATION

(Registered under the Trade Unions Act 1926, Registration No.:3427/Delhi)

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Circular No. 2017/03

Date: 25.01.2017

All Affiliates/State units/Members,

DEROGATORY ADVERTISEMENT ON BANK EMPLOYEES BY RAI PUBLICATIONS IN 'DAINIK BHASKAR' NEWSPAPER AN APPEAL TO BOYCOTT THE NEWSPAPER

An advertisement denigrating the banking community was published in the 9th January, 2017 Edition of 'Dainik Bhaskar', one of the leading and widely read Hindi newspaper in Northern India. This advertisement was issued by M/s Rai Publications, so called publication specialist in books for competitive examinations. This was done without any provocation, purpose and/or any reason with the ulterior motive.

Immediately, on the same day, protest was organised by Officers affiliated to AIBOC under the Rajasthan State leadership in front of Publishing House demanding an unconditional apology from them. The protest demonstrations were also held against the Newspaper at various centres in Rajasthan. Despite the representations made by our leadership to Rai Publications as well as the Newspaper 'Dainik Bhaskar', no regret/apologies were expressed in this regard.

The issue was discussed thoroughly in the Executive Committee meeting of All India Nationalised Banks Officers' Federation (AINBOF) on 13th January, 2017, held at Kolkata and after the deliberations, the following resolution was passed:

1. No bank employee should subscribe to the Dainik Bhaskar and its associate Newspapers and if already subscribed, the subscription should be cancelled with immediate effect as a mark of our protest. Further, no advertisement should be placed in the Newspaper by any of our members in order to send out a strong message to the Newspaper House.
2. Bank Managements should also be urged not to subscribe Dainik Bhaskar and its associate Newspapers for official use and if already subscribed, to take steps for cancellation of the subscription. Managements need also to be pursued not to issue any official advertisement in the said Newspaper.

We strongly feel that our Constituent AINBOF has taken a right step by passing this Resolution and the steps required in this regard need to be implemented by all the Affiliates of AIBOC and entire Officers' fraternity. We once again need to show that Officers' community cannot be taken with any disgrace. This befitting reply will put them at the right place. We make an earnest appeal to all our Affiliates, State Units and Members to implement the above decision with immediate effect.

With comradely greetings,

Comradely Yours,

(HARVINDER SINGH)
GENERAL SECRETARY