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To All Affiliates (Please Circulate)

INTERNATIONAL WOMEN'S DAY 2019- BALANCE FOR BETTER

"She believed she could, so she did"

Greetings on this momentous occasion of International Women's Day 2019! 8th March has been a red letter day in the history and an international quest for women emancipation. AIBOC, as always, celebrates this day with full fervour and zest. We renew our pledge to ensure against any discrimination and injustice on the basis of gender.

The theme for International Women's Day this year is **Balance for Better**. It is a call-to-action for driving gender balance across the world, while also asking people how will you help make a difference? Let there be balance and the balance for the better. The balance of power strives to maintain symmetry and equilibrium and will lead to a better future, a happier world and a progressive humanity. A gender balanced workforce and gender diversity in the public sphere will make the world a more beautiful, cohesive and considerate place to live in.

The essence International Women's Day should just not be confined only to the symbolism attached with it. The fact that both genders are important as two sides of the same coin, two wheels of the same chariot and command the same degree of respect should be ingrained and socialized in each individual from childhood. We express our gratitude and salute all women in making the world a better and more beautiful place to live in. Everyone has a role to play, all the time, everywhere.

The society at large has to come together to change, accept and assimilate this change and change the mindset for a better, healthy and sustainable emancipation. While the goal and ambition of any civilized society should be to recognize and respect the women, it is matter of deep concern and distress to hear the instances of atrocities perpetrated against women every other day. The statistics from National Crime Records Bureau suggests that crimes against women are on the rise, especially the cyber-crimes.

Our Confederation is determined to propagate the need for 'Gender- Sensitivity' in our workplace. We encourage more and more women to pursue organizational activities. As the number of women in PSU Banks is increasing by the day, we are elated to witness the emergence of women leaders in various affiliates. We are confident that our women comrades will participate in all organizational activities, hold the mantle and lead from the front.

We are sensitive and alive to the challenges our women face in their working environment. In this background, we have incorporated specific women centric issues in our Charter of Demands submitted to IBA to ensure fair, balanced and much required service conditions with a friendly and familial working atmosphere. We do hope to clinch several benefits including the introduction of much awaited 'Work from Home'.

We urge upon all our Affiliates/State Units to organise symposiums, conventions throughout the year involving our lady members as we need to remind ourselves that the spirit of Women's Day is not merely confined to one particular day. On the contrary, we have to strive throughout the year to create awareness for ensuring equal rights and equal opportunity for them, in the society.

With regards,

Yours sincerely,

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(Soumya Datta) General Secretary

"A woman is human. She is not better, wiser, stronger, more intelligent, more creative or more responsible than a man. Likewise, she is never less. Equality is a given. A woman is human"- Vera Nazarian

#BalanceForBetter