



ALL INDIA BANK OFFICERS' CONFEDERATION

(Registered under the Trade Unions Act 1926, Registration No.3427/Delhi)

C/o State Bank of India Officers' Association (North-Eastern Circle)

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Circular No. 2026/57

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To All Affiliates (Please Circulate)

Dear Comrades,

Today's Twitter / X Campaign grand success

Impressive digital mobilisation

March on to 11th September Strike

We reproduce hereunder UFBU Circular No. 2026/21 dated 30th August 2026 on today's X / Twitter campaign under #5DayWeekandFairPLI.

AIBOC records its deep appreciation for every officer, State Unit, affiliate and digital volunteer whose relentless posting and reposting through the day took our hashtag to #1 in India and worldwide. The contribution of AIBOC members to this collective UFBU effort has been widely noted, and we are proud of each one of you. Let this momentum now carry us forward to the All India Bank Strike on 11th September 2026 and the subsequent strikes and agitational programmes that lie ahead:

Dear Comrades,

We congratulate all our constituent unions and members all over the country for their spirited and overwhelming response to today's X / Twitter campaign demanding implementation of 5-Day Banking and opposing the unilateral and discriminative PLI.

The digital campaign under the hashtag **#5DayWeekandFairPLI** emerged as a remarkable success, clearly reflecting the collective resolve and unity of the employees and officers.

Social media analytics of today's campaign:

Total Posts / Results: over 9.10 lakhs

Total Engagements: nearly 13 lakhs

Potential Reach: an impressive 3.43 crore (34.3 million) users

These figures powerfully demonstrate that the demands are not only legitimate but also enjoys wide support among bank employees at large. The coordinated participation, massive reposting, and sustained momentum throughout the day underline our collective determination to fight for justice. Our hashtag reached **#1 worldwide**, ranking as the #2 most-tweeted hashtag in the world over 24 hours and the #3 longest-trending topic globally, trending for nearly six hours. Within India, the performance was even stronger and lasted longer: **#5DayWeekandFairPLI was the #1 trend, the #1 most-tweeted hashtag and the #1 longest-trending topic in the country over 24 hours.**

We place on record its deep appreciation for all members who actively contributed by posting, reposting, and amplifying the campaign, thereby strengthening our agitational programme and sending a clear message to the authorities concerned.

March on to Strike on 11th September, 2026. We call upon all bank employees and officers to gear up for the All India Bank Strike on 11th September, 2026.

With Comradely greetings,

(Rupam Roy)
General Secretary